

# Addendum A: Reward Structure - Ambassador Program

**Effective Date:** October 24, 2025

This Addendum A ("Addendum") details the reward structure for participants in the "Ambassador Program" (general public) of Alex AI Insurtech LLC. This program is distinct from and incompatible with the "Referral Partner Program" (Dealers).

## 1. Program Objective

This program is designed to reward individuals who recommend our insurance services to their friends, family, and personal network. We seek to build a community of ambassadors who share our mission of honest and transparent protection.

## 2. Reward Structure (One-Time Payment)

The Ambassador will receive a one-time payment for each Qualified Referral. The amount depends on the Ambassador's historical performance level.

Ambassador Level	Reward per Sale	Qualification Requirement
Level 1: Ambassador	\$25.00 USD	Immediate access upon registration. Applies to the first 5 sales.
Level 2: Pro Ambassador	\$35.00 USD	Automatically activated starting from the <b>6th historical sale</b> validated.

### Level Conditions:

- Sale count is cumulative and historical (it does not reset each month).
- Once Level 2 is reached, the Ambassador maintains that status for all future referrals, provided their account remains active and in good standing.

## 3. Validation and Payment Rules

To ensure program transparency and security, payments are governed by the following strict rules:

- **Payment Trigger:** The reward is considered "earned" only after the referred customer has paid their **first monthly premium** and the policy is active in the Company's system.
- **No Payments for Quotes:** Rewards are not paid for generating "leads" (contact data) or quotes that do not result in a paid sale.
- **One-Time Payment:** This is a single reward model. No recurring or residual commissions are paid for future policy renewals.
- **Transfer Cycle:** Validated rewards are processed weekly. Payments are sent the Friday following the validation week.

#### 4. Restrictions and Anti-Fraud Policy

- **Prohibition of Self-Referral:** The Ambassador will not receive a reward for referring themselves, their spouse, or any member of their immediate household residing at the same address. The program's goal is to attract *new* customers to the community.
- **Tax Threshold (US Only):** If an Ambassador accumulates more than \$600 USD in rewards within a calendar year, the Company will pause payments until a valid W-9 form is received to comply with IRS regulations.
- **No Acting as Agent:** The Ambassador understands they are not a licensed insurance agent. They are strictly prohibited from explaining coverages, negotiating prices, or presenting themselves as a Company employee. Their sole function is to share their personal referral link.

#### 5. Modifications

The Company reserves the right to modify reward amounts or the terms of this Addendum at any time, notifying the Ambassador via the portal or email.

##### Accepted and Agreed:

**For Alex AI Insurtech LLC:**

\_\_\_\_\_  
Authorized Signature

**For the Ambassador:**

\_\_\_\_\_  
Ambassador Signature

**Date:** \_\_\_\_\_